

# OLINDA PTA PLEDGE DRIVE 2018

From September 6<sup>th</sup> to December 14<sup>th</sup>, 2018

## What is the Pledge Drive?

With virtually no overhead costs and very few volunteer hours, the Pledge Drive is our biggest impact fundraiser of the year. Olinda's rich tradition of educational excellence stems from the programs and enrichment opportunities made possible by our supportive parent community. Your donation to our Pledge Drive is a pledge to provide for our children's continued educational success. Thank You!

## Why Your Donation Matters

The PTA works closely with the school principal and teachers to provide resources for students, teachers and parents for these major categories:

- Educational and Fine Arts Programs – Music, drama, Spelling Bee
- Classroom Funds- Classroom supplies and field trip
- After School Enrichment Programs (ASEP)- Subsidized cost to make it more affordable.

## How Much to Donate

While donations of any amount are greatly appreciated, our suggested donation is JUST **\$10/month** from now until June, adding up to a 1 time payment of **\$100/Student**.

100% of the pledge drive money goes directly to our students. All donations of any monetary amount is welcome!!

To continue our current PTA programs for this year, we need to raise **\$8,000**. (See Table 1)

Additional funds raised would allow us to offer **NEW** programs!! (See Table 2)

Go to [OlindaPTA.org/Pledge Drive](http://OlindaPTA.org/Pledge Drive) for full financial Report and incentives.

## Payment options

- We accept checks and cash, please fill out attached form.
- Electronic payment options via:
  1. Paypal (Monthly payment option available. Go to [OlindaPTA.org/Pledgedrive](http://OlindaPTA.org/Pledgedrive) to set up)
  2. Online Billpay thru your bank (1 time or monthly payment option)

**Please make payment to:** Olinda PTA, (note "Pledge")  
5855 Olinda Rd, Richmond, CA 94803

\*\*Please check with your Employer for Donation Matching\*\*

**Table 1**

<u>Current PTA Programs</u>	<u>PTA Total Cost</u>	<u>Cost/ Student</u>
Quinan Street Project (QSP, Drama Class)	\$2,450	\$6.62
Music (K-3rd) /Chorus (4-6th)	\$5,170	\$13.97
Classroom Funds	\$9,974	\$26.96
ASEP Subsidy* (310 enrollments for Fall 2017 and Spring 2018)	\$3,384* (Actual spend lowered b/c of parent volunteer classes)	\$10.92
Assemblies, Spelling Bee, Staff Appreciation, Family event nites and others	\$4,717	\$12.75

-Spending Averages Based on 370 students

-Data based on 2017-2018 School Year

**Table 2**

<u>Possible New Programs with Additional Funds</u>	
Berkeley Rep to replace QSP	\$6,550 (Additional cost to QSP)
Art Program	\$10,000
Part Time PE teacher	\$16,500
Crossing Guard	\$5300
Chorus	\$4600

For any questions, please contact Mona Chin, Pledge Drive Coordinator, at 510-599-3290 or email to [OlindaPTAPledge@gmail.com](mailto:OlindaPTAPledge@gmail.com)

## **Donation Incentives:**

**Early donations receive by October 5 will receive Fall Fun Fest \* incentives. Donations received after will not receive anything in “\*”.**

### **\$25-\$49**

- Personal Recognition and Thank You in PTA Newsletter

### **\$50-74**

- Personal Recognition and Thank You in PTA Newsletter
- 10 game tickets voucher to the Fun Fall Fest\*
- Olinda water bottle

### **\$75-\$99**

- Personal Recognition and Thank You in PTA Newsletter
- 10 game tickets voucher to the Fun Fall Fest\*
- 2 Fun Fall Fest Raffle Tickets\*
- Olinda water bottle

### **\$100+**

- All the above + Olinda Tee Shirt

(Instructions will be sent via Email on how to order tee shirt sizes via MySchoolAnywhere.com. Orders will be submitted after pledge drive ends and full filled when order comes in.)